



New Hollywood Res Development Leasing Fast

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The Avenue, a new, upscale res apartment development in Hollywood, is now 65 percent leased. The project, which just opened five months ago, offers well-appointed, bright and airy units, a chic pool deck and an ideal location on La Brea Ave, steps from Hollywood Blvd.

The Avenue is a collection of 180 residences, including eight two-story penthouses, in three buildings that wrap a central courtyard. A private destination for impromptu socializing and distinctive entertaining, the courtyard area features a pool, whirlpool, fire pit, Viking grills and dining and lounging areas, all surrounded by a succulent garden. A fitness center with Precor weight training equipment and Espresso interactive cycling machines opens out to the open-air activity on the pool deck.

Apartments at The Avenue offer a wide variety of choices, with 25 different floor plans averaging approximately 1.1k sf of space. Comprised of studios, one-, two- and three-bedroom apartments and spacious three-bedroom, two-story penthouses, they all feature sleek kitchens appointed with stainless steel KitchenAid appliances, large bathrooms with Caesarstone countertops, double vanities and soaking tubs, generous wardrobe areas and washer-dryers within each residence.

Located at 1619 North La Brea Ave, just south of Hollywood Blvd on the western edge of Hollywood, The Avenue is close to popular Runyon Canyon for hiking or walking the dog during the day and the vibrant and eclectic Hollywood nightlife. It also has easy access to public transportation including the Metro Subway station at Hollywood & Highland Center.

The Avenue is a development of Resmark Apartment Living, a division of The Resmark Companies. Lincoln Property Company is the property manager.